



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

---



## **Colette Carlson, CSP**

Travels from: **California**

Fee Range: **\$5,001 - \$7,500**

---

Colette Carlson, founder of Speak Your Truth, Inc. is a human behavior expert, author and humorous keynote speaker who shares the tools, terminology and techniques that encourage people to excel.

Clients include Boeing, Microsoft, Procter & Gamble and the United States Government. With a masters in Human Behavior and a fascination with communication trends, Colette delivers the latest research letting the facts support the fun. She writes a monthly column for *Business Management Daily* and has been featured in *Success* and *Working Mother* magazines. Colette is a

Certified Speaking Professional (CSP), a designation held by fewer than 10% of the members belonging to the International Federation for Professional Speakers.

Colette learned her message the hard way. She started out a big liar. Literally! Only by telling the truth on herself and admitting her fears did she break through her complacency, lose 50 pounds, and step into a bold, commission-only sales livelihood. Working for sales legend Tom Hopkins, she quickly ascended to become the #1 producer. Colette's immediate success led to an opportunity to join sales guru Brian Tracy's team, and shortly thereafter she became a National Sales Trainer for US West.

Laugh and learn with Colette as you step in the Truth Booth and receive the tools to create positive, long-lasting change.

### ***Most Requested Programs...***

- Stress Less: YOU Management vs. Time Management!
- The Language of Leadership : It All Begins with You
- What Does Sex Have To Do With It? The Truth about Gender Selling
- Sincere Selling: ASK and You Shall Succeed
- 3 Truths Female Leaders Need to Know